




GREEN
MANIFESTO






Respecting the environment is not just a fad or a way to keep up with the times, but is an ethical and moral obligation for all manufacturing companies, from the smallest to the largest multinationals in each sector.



Vetrina In does not shirk its responsibilities and therefore intends to publish its green manifesto, which, after the adoption of the internal code of ethics, is another step toward achieving the sustainability of its activities that is of paramount importance in today's world.

Recognition of its role as a company serving the world's leading luxury brands cannot disregard sustainability, including the environmental sustainability of its activities, and the ability to meet its needs in the present without compromising the ability of future generations to enjoy the same possibilities.



Vetrina In's focus on respect for the environment actually goes back a long way, when in 2011 the property decided to install a photovoltaic system on the solar slab of the production site that was sufficient to guarantee the internal energy needs and, indeed, to surrender the surplus to the National Operator, thus making a real impact on the total computation of emissions due to the production of energy from traditional sources.



For several years, recyclable and certified materials have also been preferred for its productions. Plastics are chosen from those that are most easily recyclable (PET, HDPE, PP), and there is active cooperation with our suppliers for extensive use of the most environmentally advanced materials (Palboard, 70% regenerated; GreenCast,

acrylic 100% Regenerated; Communication Green, composite of polystyrene and polystyrene 90% regenerated; Green-Poli, shockproof polystyrene 70% regenerated; Gree-ex, extruded acrylic, 70% regenerated, 100% recyclable).


Lumber and cardboard are sourced strictly from FSC®-certified producers, and Vetrina In has also signed a commitment, in favor of all stakeholders, to the use of FSC®-certified raw materials, thanks to the achievement of the license to use the FSC® certified label in spring '23, we warmly invite you, therefore, to ask us FSC® certified products.




The mark of
responsible forestry



Electrical materials strictly meet the specifications of the RoHS directive, and print media and inks are chosen exclusively from products certified by Reach, EN71-3, RoHS and GRS (Global Recycled Standard), and generally from PVC-free products.



Of course, it is not only the use of raw materials with the lowest environmental impact that drives Vetrina In's environmental protection policy, but also its commitment to reducing its impact through multiple paths of improvement that consist of:

- **Rational use of natural resources;**
 - **Elimination of waste;**
 - **Reduction of harmful gas emissions;**
 - **Sustainable mobility;**
 - **Careful consideration of environmental risks**
 - **Active promotion of the use of low-impact materials**
 - **Staff training and awareness**
 - **Constant monitoring**
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With these premises well in view, Vetrina In
has initiated the process for **Carbon Footprint
Certification (CFP)**



which it trusts to achieve by the end of 2024, and, for the next five years, it makes commitments, to give non-exhaustive examples, to improve waste collection management, to replace the entire fleet of company vehicles with hybrids and vehicles with a lower environmental impact, to reduce CO2 emissions into the atmosphere through concrete policies of energy saving and corporate awareness, to monitor the market and prefer suppliers of consumer goods who have made similar commitments to environmental protection.

Vetrina In, thanks to its own photovoltaic plant,
produces more electricity than it consumes,
with an **annual output of 129,529 KWh**,
far higher than its annual energy needs.



The savings in terms of CO2 emissions into the atmosphere is 68,650 kg per year, and considering that the system was installed back in January 2011, Vetrina In has so far been able to avert the release of more than 750,000 kg of CO2 into the atmosphere.